

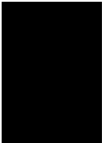


## AD DIMENSIONS AND OPTIONS

When considering the ads for your student, you may purchase an eighth page, quarter page, half page, or whole page. The costs, sizes, maximum amount of information that will fit in the ad, and approximate format on a whole page for these dimensions are as follows:

	<u>Approximate Size (in inches)</u>	<u>Cost</u>
<b><i>Quarter-page:</i></b>	<b><i>4 ¼ X 5 ½</i></b>	<b><i>\$60.00</i></b>
	<ul style="list-style-type: none"><li>• Up to four pictures</li><li>• No more than 5 sentences and/or quotes</li></ul>	
<b><i>Half-page:</i></b>	<b><i>8 ½ X 5 ½</i></b>	<b><i>\$120.00</i></b>
	<ul style="list-style-type: none"><li>• Up to 6 pictures</li><li>• A paragraph can be included</li><li>• Several quotes if desired</li><li>• Up to 2 different messages</li></ul>	
<b><i>Whole-page:</i></b>	<b><i>8 ½ X 11</i></b>	<b><i>\$200.00</i></b>
	<ul style="list-style-type: none"><li>• Maximum of 8 photos</li><li>• Limited number of messages, within reason</li></ul>	